

Subject: Re: San Pedro Dia De Los Muertos

From: Lorena Parker

Date: 10/19/2015 10:06 AM

To: Ryan Ferguson

CC: Sonia Aguirre <sonia.aguirre28@me.com>, "derek.zemen@us.redbull.com" <derek.zemen@us.redbull.com>, Manny Lopez <emmanuelle.lopez@lacity.org>

Sonia/Derek,

Can we set up a time to discuss the details by telephone? What is your availability?

Lorena Parker

Executive Director

San Pedro Historic Waterfront

Business Improvement District

390 W. 7th Street | San Pedro, CA 90731

T 310.832.2183 | F 310.832.0685

Lparker@sanpedrobid.com

www.sanpedrobid.com

On Fri, Oct 16, 2015 at 12:09 PM, Ryan Ferguson <ryan.ferguson@lacity.org> wrote:

Manny,

Thank you for the e-introduction.

Sonia/Derek:

It is a pleasure to e-meet you as well. We would absolutely love your support for the San Pedro Dia de Los Muertos event on Sunday, November 1st. This event is put on annually, mainly by the San Pedro Historic Waterfront Business Improvement District. Lorena Parker (CC'd) is the Executive Director of the PBID and is currently working on getting the event together. I'd like to e-introduce you to Lorena to see how we can partner and make this event a huge success.

Thank you. Have a wonderful day!

Sincerely,

Ryan Ferguson

On Fri, Oct 16, 2015 at 11:03 AM, Sonia Aguirre <sonia.aguirre28@me.com> wrote:

Good morning Manny & Ryan!

Manny, thank you for the introduction. Ryan it's a pleasure to e-meet you. I have expressed my interest to Manny about being a support to San Pedro's Día de Los Muertos event coming up November 1. My manager, Derek Zemen, copied on to this email, have talked so much about being more involved with the community of San Pedro. If we can be a part of this event, that would be amazing.

Thank you so much, and hope to work with you soon. Happy Friday!

Best regards,

Sonia Aguirre

On Oct 16, 2015, at 10:23 AM, Manny Lopez <emmanuelle.lopez@lacity.org> wrote:

Ryan,

I wanted to e-introduce Sonia Aguirre of Red Bull. She reached out to our office in an effort to connect with the San Pedro Dia de los Muertos organizers. She is very interested in supporting this event for the community. Please connect her with the appropriate people.

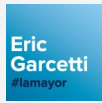
Sonia; Ryan Ferguson is Councilman Joe Buscaino's Field Deputy. They represent the 15th District of the

City of LA which includes the San Pedro community. Ryan is in touch with the event's organizers and will connect you. Thank you for your interest in supporting this event. We look forward to working with you.

Happy Friday, everyone.

--

Respectfully,



Manny Lopez, MSW

Office of Public Engagement
Office of LA Mayor Eric Garcetti
200 N. Spring St. Rm. 1305 LA, CA 90012
Office: [\(213\) 473-2388](tel:2134732388)



"It's more than what we say. It's what we do. Housing. Education. Jobs. Making sure that those who put on the nation's uniform continue to get the recognition and support that they need." Mayor Eric Garcetti

--

Ryan Ferguson | San Pedro Field Deputy
Councilman Joe Buscaino
Council District 15 | City of Los Angeles | [310.732.4515](tel:3107324515)



--

Lorena Parker
Executive Director
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T 310.832.2183 | F 310.832.0685
Lparker@sanpedrobid.com
www.sanpedrobid.com